

Strategic Alignment of Business, Education and Nonprofit Resources Creates Meaningful Change in Communities

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December 10, 2014



Simon Youth Foundation

- Exists to help youth who are at-risk of dropping out of high school stay in school, graduate, and develop life skills to become college and career ready
- Two program areas
 - Simon Youth Academies
 - Simon Youth Scholarships



SYF High Impact Results

- 16 Years
- 22 Academies in 12 States
- 12,000 graduates
- \$12 million in scholarships awarded to more than 3,700 students in 42 states
- 90% graduation rate



- SYF acts as a convener
- Foundation connects private enterprise and public education in a way that allows each to support the other
- By convening partners, we create opportunities in education
- #PowerOfOrange



SYF History

- Concept began in 1998 when employees of Simon Property Group noticed a community-wide problem
- Employees created a solution that leveraged Simon's single greatest asset:
 space
- Introduced Academies into the mall environment, in partnership with local public schools
- Allowed mall teams to play a role in the work of the Academies
 - Mentors
 - Jobs
 - Resources

syf.org



SYF's Growing Network

- Expansion plan includes "nodes," a mix of mall-based and off-site academies with a mix of community partners
- Early college models are becoming part of that mix



Early College & SYF students

- Programmatically, a natural fit
- Stays true to high impact partnership model
- Offers an opportunity to set our students on the path for continued success beyond high school



SYF Today

- 22 Academies in 12 states
- \$12 million in scholarships
- 12,000 graduates
- 90% Graduation Rate
- SYF is NOT a charter operator, a curriculum developer or policy organization
- We continue to play our role as a convener



- Mutually beneficial to all parties
- Create genuine opportunities for students
- Strongest partnerships are multifaceted, and often involve both business and education partners



- Successful high impact partnerships are attainable!
- Working models now across the country:
 - Nashville
 - Seattle
 - Orlando
- Room for more in the SYF network



Questions?